# **HISTORICAL BACKGROUND**

The SELL programme traces its origins to a programme developed in the north of Nigeria in the 1980's by Maureen Sheehy, Pauline Connolly and Tommy Hayden. It was first called Ilmin Kowa (Learning for all in the Hausa language) and later in English Shared Education and Learning for Life. Under this name it was taken up by Noel McGeeney and Leo Traynor in 2002 and further developed as a youth formation programme. In 2006 it first went to Ghana and now in 2022 it has come to Malawi

In its thinking and way of working SELL is closely related to various programmes that have existed since the 1970's in southern and eastern Africa. A general name for them has been Training for Transformation (TFT) and all of them were largely inspired by the Brazilian educationist called Paulo Freire.

# SHARING EDUCATION AND LEARNING FOR LIFE (SELL) PROGRAMME MALAWI

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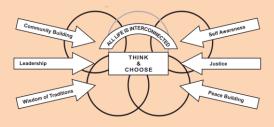
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You can also find us on Facebook as: SELL Programme Malawi



# SHARING EDUCATION AND LEARNING FOR LIFE (SELL) PROGRAMME MALAWI

**Motto: Think & Choose** 



A programme of The Youth Development Unit

**Ungweru Organization** 

# **VISION**

Communities where all people coexist in harmony and peace with one another, the earth and all her life forms.

# **MISSION**

To reach out to young people as agents of change, inviting them to share their experiences towards making life giving choices; deepening their respect for the earth and building families and communities of justice, freedom and peace.

# **CORE VALUES**

Respect, Integrity, Accountability, Service, Dedication to Duty.

### WHAT IS SELL?

SELL means Sharing Education and Learning for Life. This a participatory adult formation programme that aims at developing life building skills in young adults

### WHAT IT DOES

It helps young adults develop life building skills by offering the following units:

### **Self-awareness**

This unit seeks to deepen our knowledge of ourselves. We do this by recognizing our gifts and talents and the type of personality we have. It is about the call to 'know one's self'.

### Leadership

This unit helps us to look at the types of leaders we have experienced in life. This will help us to discover our own leadership style.

### Wisdom of traditions

This unit explores our traditions, their wisdom and the way we have been influenced by them. We also discern together the calls of the spirit in today's world. So interfaith relationships and ecumenism are extremely important.

### **Peace building**

This unit helps people to look at the impact and effect of violence on their lives. It invites us to choose to be peacemakers in all life's situations. Violence happens between people, so we have to look at how we manage our relationships.

### **Justice**

This unit aims at furthering our critical thinking. We ask why our political, economic, cultural and spiritual structures are as they are.

### **Community building**

Here we look at the task of building and sustaining genuine community life. We take as our starting point the family and the necessity of good communication in building community. The challenge of inter-cultural living is also explored.



# MEET THE TEAM

SELL Programme Malawi Resource Team is composed of four persons, two Irish volunteers and two Malawians:

**Maria Ghambi** is a Malawian who studied development studies and is the accounts person for SELL Programme Malawi.

**Emmanuel Moyo** is also a Malawian, he studied journalism and is the communications person for SELL Programme Malawi.

**Leo Traynor** from Ireland is a member of Saint Patrick's Missionary Society and has worked in Nigeria and Ghana in a similar programme.

**Tommy Hayden** from Ireland is also a member of Saint Patrick's Missionary Society and like Leo, he has also worked in Nigeria and Ghana.